

Accelerating growth in a connected Mediterranean region

EY Strategic Growth Forum™
Mediterranean

9-10 February 2017 | Rome, Italy



Agenda

Thursday,
9 February 2017

12:00 | Registration and lunch

13:30 | **Official opening**

- ▶ **Donato Iacovone**, Mediterranean Region Managing Partner, EY
- ▶ **Uschi Schreiber**, Global Vice Chair - Markets and Chair of Global Accounts Committee, EY

MC: **Mark Jefferies**, Event moderator

13:30 | **Keynote speech**
Opportunities for Italy and the Mediterranean in relationship with the Middle and Far East

Institutional representative

13:50 | **Keynote speech**
The role of Mediterranean in building up a new growth oriented relationship between Far East and Europe

14:10 | **Panel plenary session**
Critical issues and potential for development of the Mediterranean region along the Far East-European Union axis

Moderator: **Carmine Di Sibio**, Global Managing Partner - Client Service, EY

- ▶ **Fadhel Abdelkéfi**, Minister for Development, Tunisia
- ▶ **Umberto Del Basso De Caro**, Undersecretary, Ministry of Infrastructures and Transports of Italy
- ▶ **Giuliano Noci**, Vice Rector for China, Rector's Delegate for Russia and Full Professor of Marketing, Politecnico di Milano
- ▶ **Fattalah Sijilmassi**, General Secretary, Union for the Mediterranean

15:00 | **Keynote speech**
Development of Broader Middle East opportunities for the Mediterranean basin

Ahmed Maiteeq, Libyan Deputy Prime Minister

Interviewed by **João Alves**, Med Region Accounts Leader, Portugal Managing Partner, EY

15:30 | Break



16:00 | **Breakout sessions**

▶ **Infrastructure and logistics**
Secure connections within the Mediterranean Area

Moderator: Fulvio Di Blasio, Director, EY

- ▶ **Zeno D'Agostino**, President of Port System Authority of the Eastern Adriatic Sea, Port of Trieste
- ▶ **Alessio Lilli**, General Manager, Società Italiana per l'Oleodotto Transalpino (SIOT)

▶ **Technology and the digital impact**
Business and digital

Moderator: Jean-Benoit Berty, UK Technology, Media & Telecommunications Sector Leader, EY

- ▶ **Aytül Erçil**, CEO, Vistek Isra
- ▶ **Verónica Pascual Boé**, CEO, ASTI
- ▶ **Michele Viscardi**, Business Development Director, Cosberg

▶ **Energy, renewable energies and energy efficiency**
Renewable energy

- ▶ **Diego Biasi**, Co-Founder & CEO, Quercus
- ▶ **Paolo Lugiato**, CEO, Terra Firma
- ▶ **Francesco Venturini**, CEO, ENEL Green Power
- ▶ **Roberto Vigotti**, Secretary General, RES4MED
- ▶ **Aygen Yayikoglu**, Managing Partner, Crescent Capital

▶ **Safety, security and cyber security**
Smart factory, IOT, Cloud Service: how cyber security can enable the Digital Industry

Moderator: Aleksander Poniewierski, Central South Europe IT Advisory Leader, EY

- ▶ **Lior Ateret**, Sr Director Cyber Security, GE Digital
- ▶ **Andrea Biraghi**, Managing Director Security & Information Systems Division, Leonardo-Finmeccanica
- ▶ **Vanes Montanari**, Head of Department «Tutela Aziendale», Poste Italiane
- ▶ **Paolo Poletti**, Deputy Director AISE- Agency for Information and External Security

17:30 | **Panel plenary session**
Financial investments as a driver of growth

- ▶ **Fouad Alghanim**, President, Fouad Alghanim & Sons Group
- ▶ **Saro Capozzoli**, General Manager, JESA CAPITAL
- ▶ **Alessandro Decio**, CEO and General Manager, SACE
- ▶ **Domenico Siniscalco**, Vice Chairman, Country Head of Italy and Head of Government Coverage EMEA, Morgan Stanley
- ▶ **Lingjiang Xu**, Head of Europe, Fosun

18:15 | **Accelerating entrepreneurs program**

18:30 | **Keynote speech**

- ▶ **Bill Achtmeyer**, Parthenon-EY

19:00 | **Closing speech**

- ▶ **Ben Hammersley**, Author and Futurist

19:30 | **End day 1**

19:45 | **Wine-tasting experience and cocktail reception**

20:30 | **Networking dinner**

**Friday,
10 February 2017**

09:00 | **Opening**

- ▶ **Donato Iacovone**, Mediterranean Region Managing Partner, EY
- ▶ **Uschi Schreiber**, Global Vice Chair - Markets and Chair of Global Accounts Committee, EY

09:00 | **Keynote speech**
Migratory flows and the impact on the economy

- ▶ **Jean-Paul Fitoussi**, High Level Expert Group on the Measurement of Economic Performance and Social Progress, OECD

09:30 | **Plenary session**
The role of the Mediterranean as part of the great digital transformation

Luciano Floridi, Director of Research, Professor of Philosophy and Ethics of Information, University of Oxford
Interviewed by Hanne Jesca Bax, EMEA Managing Partner Markets & Accounts

Panel

Moderator: Uschi Schreiber, Global Vice Chair - Markets and Chair of Global Accounts Committee, EY

- ▶ **Andrea Ghizzoni**, Director, Europe, WeChat
- ▶ **Sameer Mital**, EMEA Director, Moven

10:30 | **Break**

11:00 | **Breakout sessions**

▶ **Infrastructure and logistics**
Customer experience, transport and tourism

Moderator: Donato Ferri, Transportation Advisory Services Leader, EY

- ▶ **Ennio Cascetta**, Head of the Structure of Mission office of the Minister of Infrastructures and Transports, Italy

▶ **Technology and the digital impact**
Customer experience, Big Data and Social media

Moderator: Sofia Medem De La Torriente, Partner, EY

- ▶ **Alberto Barreiro**, Customer Experience Director, Grupo Prisa
- ▶ **Dilek Dayinlarli**, Founder, ScaleX
- ▶ **Pepe Moder**, Independent Senior Advisor

▶ **Energy, renewable energies and energy efficiency**
Energy efficiency

Moderator: Davide Bergami, Mediterranean Energy Leader, EY

- ▶ **Ahmed Baroudi**, General Manager, Société d'Investissements Energétiques
- ▶ **Samuele Furfari**, Adviser to the Director General, European Commission
- ▶ **Agostino Re Rebaudengo**, President, Asja Ambiente and Assorinnovabili
- ▶ **Anna Carolina Tortora**, Head of Innovation Strategy, UK National Grid

▶ **Safety, security and cyber security**
Digitalization and the impact of disruptive technologies on cyber security in the financial ecosystem

Moderator: Fabio Colombo, Italy Financial Services IT Risk and Assurance Leader, EY

- ▶ **Carlo Maria Brezigia**, Information Security Officer, Intesa Sanpaolo
- ▶ **Fabio Gianotti**, Chief Security Officer, UBI Sistemi e Servizi



12:30 | Lunch

| Family Business Roundtable Lunch

14:00 | **Panel plenary session**
Gender inclusive growth powered
by digital

*Moderator: Demet Ozdemir, EMEIA Strategic Growth Markets
Leader, EY*

- ▶ **Marta Dassù**, Senior Director European Affairs, The Aspen Institute
- ▶ **Simone Hessel**, Chief Marketing Officer, GE Digital, Europe
- ▶ **Hela Fourati Kaddour**, COO, TAEF
- ▶ **Sanem Oktar**, Managing Partner, DirectComm

15:10 | **Keynote speech**
The centrality of the
Mediterranean in the future of
Europe

Institutional representative

16:30 | **Closing**

- ▶ **Donato Iacovone**, Mediterranean Region Managing Partner, EY
 - ▶ **Uschi Schreiber**, Global Vice Chair - Markets and Chair of Global Accounts Committee, EY
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